

Singapore Over-Sized Book, Envelope, Poster and BRC

Client: Singapore Convention Board
Agency: Hamon & Associates

Description: Over-sized book-24 page
self cover with 4.25" pocket on inside
back cover. In back pocket a poster/
map insert and a offer card with a per-
fed BRC.

Size: Book: Flat- 33" x 8.5"; Finished-
16.5" x 8.5"

Poster/Map: Flat-16" x 16"; Finished-16" x 8"

Offer card: 8" x 4.75"

Paper stock: Book: 78# Topkote Dull Cover, white

Poster/Map: 100# Topkote Dull Book, white

Offer card: 85# Topkote Dull Cover, white

Colors: All 4/Color process + Satin AQ/Same



Large Outer Envelope (Catalog style-open end)

Size: 8.75" x 16.625" w/center seam and a 2" square flap.

Colors: 1/0: (1 side only)

Fulfillment: Insert poster and offer card into back pocket, insert
booklet into envelope. Seal envelope, carton pack.

Printed by Anderson Printing, Los Angeles.