



2009/2010 Cruise Brochures

Client: Princess Cruise Line & Cunard Cruise Line

Agency: Internal Marketing Communications Dept,
Princess Cruises

Description: Annual cruise brochures of various page count, from 22+ cover to 128 + cover.

Size: finished size - 8.5" 11"

Ink: 4/C process + 1 PMS + spot varnish

Paper stock: Cunard brochures - 80lb Sterling Matt Cover and 80lb Sterling Matt text .

Princess Cruise brochures: 80lb Matt Cover and 70lb Sterling Matt Text.

Bindery: Perfect bound and saddle stitched as needed.

Printed Web except covers of smaller quantity brochures.

Prepress-Graphic Orb, Primary Color and Printed by Lithographix, Color Graphics LA and Insync Media Group