

Olympic Committee Book & Slip Case
Client: NBC Entertainment/Sports
Agency: The NBC Agency



BOOK

Description: 31 sheets, 4 tabs + Covers (pocket on ISB)

Size: 9" x 12"

Paper stock: Sheets: 80# UC Finch Brilliant white cover

 Tabs: Curious Bronze 80# cover

 Covers: 80# Curious white text, laminated to
 50pt white chipboard

Colors: Sheets: 6/6 process +METX2+AQ/same

 Tabs: 1 Foil, 1/S

 Covers: Emboss only 1/S

Bindery: Mount covers, diecut tabs, trim and fold text, gather punch sheets & tabs, split wire-o-bind, shrink with case, carton.

SLIP CASE

Size: 9.25" x 12" x .75"

Paper Stock: 80# Curious gold text, laminated to
 50pt white chipboard

Colors: 1/0 PMS + 1 Foil 1/S

Bindery: Mount to 50pt white chip, form case to specs.

Project completed in eight days, from design to delivery.
Only 50 produced.

Printed by Anderson Printing, Los Angeles.